



FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

JUNE/JULY 1994

HOLIDAY PIZZAZZ

This year's *Holiday Collection* spells *g-l-a-m-o-u-r*. Not as outrageous as many of the designs on the runway this past April, Holiday '94 focuses on being wearable with just the right amount of pizzazz.

Primary attention is given to fabrics. Though staples, such as silk crepe and velvet are still found, these collections open up a spectrum of alternatives. Shiny silk satins mix with sheer chiffon, fuzzy mohair and angora blends. Sparkling details, such as sequins and metallics, come back into the picture. Black is omnipresent, occasionally mixing with red, gray, or ivory. Traditional jewel tones appear as accents.

continued on page 3

MAKING A COMEBACK

After several seasons where minimalist fashions prevailed and accessories were de-emphasized, designers are noting a revived interest in adornment for Fall '94. While there are no dominant trends in jewelry, richly colored metals, beads and stones really add to the luxurious looks of cashmere and woolsens, according to accessory designer Maeve

Carr. Oxidized, antiqued and raw metals, mixed with topaz and hematite, provide a dramatic finish to Fall's RTW. Foreign cultures, Renaissance/Gothic and Edwardian themes are the chief inspirations for many designers. While some opt for opulence, for others, fussy looks take a back seat to pared-down, sophisticated and modern shapes in burnished

continued on page 2

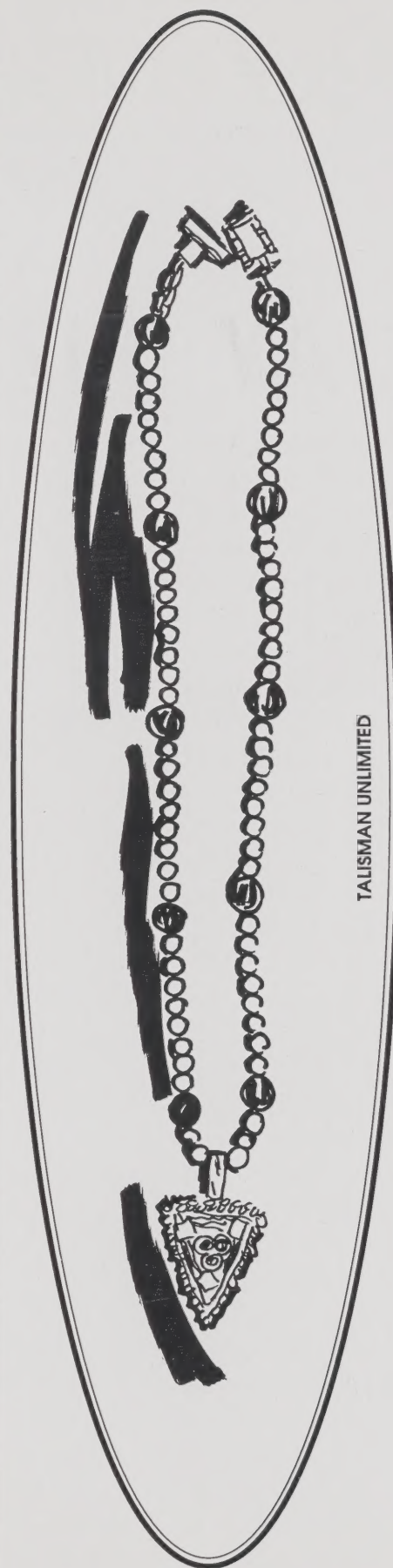


GEORGE SIMONTON

"COMEBACK" continued from page 1

metals. Bracelets, cuffs and necklaces gain in importance. Middle and Far Eastern touches, such as enamel and filigree, as well as anything on wire, or on a velvet or leather cord are important. Amber, horn, and semiprecious stones correspond to this season's color palette.

The collections at the following resources are not only impressive, but trend setting. TALISMAN UNLIMITED presents wonderful neck pieces — a sterling silver 42" chain lariat, a 36" chain and semiprecious three-strand bead necklace with a scallop pendant, and a tourmaline/chain necklace with triangle pendant. Tiny silver drop earrings coordinate. Favoring darkly burnished brass and oxidized sterling pieces, GERARD YOSCA's stones range from polished orbs of rock crystal to jasper, lapis, and amethyst chips — all combine with Austrian crystal and pearls. For a slightly Edwardian mood, GAETANO FAZIO (at Fragments) offers thin oxidized silver chains combined with delicate topaz, jet and garnet beads. PATRICIA LOCKE taps into the Far Eastern trend with Tibetan inspired necklaces, pins, earrings and cuffs with wood, copper, carnelian and tiger's eye accents. CHRISTIAN LACROIX resurfaces with a jewelry collection (at Fragments), that's domestically manufactured and more commercial in feeling. His bold



and fanciful pins adapt to day and eveningwear. CYN COLLECTION proffers natural materials like horn beads, wood, leather and semiprecious stones. A faux bois (wood) effect is engraved into metal that's plated in antique sterling silver. Key looks are modular bracelets of bead or chain that can be combined to form necklaces. Detachable pendants can be added to these. Also eye-catching are the striped or spotted ebony/red mahogany bangles, and the whipstitched cuff in black, cranberry, gold and saddle leather with distinctive cross engraving.

TRIFARI's Shangri-La range plays up an ethnic color story in eggplant, curry, olive, deep purple, raisin, etc. Motifs including coins, hearts, urns and various organic shapes are interpreted with an Eastern flavor in necklaces, pendants, earrings, pins and bracelets. Cabochon beads and stones combine with mixed, molded and burnished metals for high-visibility day looks. Delicate lariats and oxidized brass/stone pendant necklaces take their cue from the Russian Imperial court and Edward II in DAYNE DUVALL's dramatic collection. ROXANNE ASSOULIN harkens back to the Victorians with "vintage" multi-strand necklaces, chokers and stick pins. CATHY FABRICANT for CF DESIGNS (at Yvette Fry) combines jet, garnet and crystal for her Edwardian inspired chokers. Gold filigree engraved

continued on page 5

Throughout the holiday collections, separates offer alternatives as well as sophisticated allure. The silhouette runs the gamut as skirt and jacket lengths vie for attention. New looks include the column, in some cases replacing the "little" black dress with an ankle length hem. Another silhouette, which surfaced in the Fall collections, is the ball gown skirt — again, looking newest as a separate.

For MAGASHONI, TRACY REESE puts together a compact collection that complements curves. Stretch satin makes up many of the pieces with just a subtle matte shine, in ivory or black. Traditional bodies, like the safari and pea jacket, work over a slender tuxedo pant or short slim skirt. To increase the glamour, try the satin "drop dead turtle dress," floor skimming and sleeveless, with high neck and cut-out back. A great topper is the quilted ski parka in the same fabric. Some additional pieces are in metallic gold mesh, which work back into the silk satin.

VIVIENNE TAM also presents a tight collection with just the right amount of shimmer. Two colors, red and black predominate, along with silver as the metallic of choice. Velvet appliqués and cording provide texture on a variety of short dresses, many with empire styling. Jackets, shirts, a short

skirt and wide pant round out the group. A lightweight charcoal gray Lurex, with a subdued silver shine, is used in wonderfully pleated dresses.



Silver reappears in antique glass beaded overlays.

JENNIFER GEORGE promotes clean lines and easy dressing. Black matte jersey pairs with amethyst or emerald taffeta for

looks that are casually elegant. Tuxedo-inspired separates are in black wool crepe with cascading "diamond" buttons. These buttons, large at the neck, diminish in size as they approach the waist. Columns are in black matte jersey with chiffon overlays.

SILHOUETTE by KATHRYN, a new collection by Kathryn Dianos, courts a younger customer with its moderate price points. Suit-like dresses in black, red, ivory, and hunter green have a sophisticated appeal. A sleeveless black "faux two-piece" dress has a white jacquard bib-front with gold buttons and draped chain detail. Other fabrics include Lycra, chiffon, cloque, velvet and a bronze metallic in several styles, most with flared skirts.

Beautiful suitings abound at **GEORGE SIMONTON**, with a group for evening that is quite elegant. Tuxedo influenced pieces are in black or red, some with satin trim, others with diamond studded closures. Luscious brocades are in gold with black velvet trim or in a gold-to-pink ombre coloration. General skirt lengths stop above the knee, except for a lace design that comes in aqua, shrimp, or navy, with ankle length slim slit skirt. A military jacket also has the option of a palazzo pant, in a Lurex striped chiffon.

Easy separates work together

We seem to be clock watching this month. However, the two fine watch collections mentioned here, as well as a third, the Jaz Collection, in our article "Making a Comeback," all share a timeless appeal!

This June, the time-honored Longines/Wittnauer company changed its name to Wittnauer International, Inc. Thankfully, it did not change the quality of its product. Currently celebrating 114 years of watchmaking, they present the Wittnauer Lifetime Plus Commemorative Watch, in versions for men and women. This limited edition, in a rich mahogany wood carved box, comes with a complimentary copy of the book "Wittnauer: A History of the Man and His Legacy." A 14K gold, 25 jewel beauty, with me-



I-VIEW

chanical movement, it also carries an exclusive Lifetime Plus Warranty. A definite first — the warranty is transferable and can be handed down with the watch for generations. Additionally, the company is doing a benefit for a very worthwhile cause, the Animal Rescue Fund. As the sponsor of the Wittnauer Celebrity Tennis Cup, taking place on the private courts of 20 Hampton, NY estates from July 30-31, they will also hold a live and silent auction. Dick Cavett, honorary chairman, will be host to the many participating celebrities who will compete in this benefit tournament. The event is open to the public. Admission is

a donation to ARF. (For further information contact: Markham/Novell, Ltd, 212-687-1765)

Swatch, being avant-garde, has always looked to the arts for inspiration. Their watches, designed over the last nine years by contemporary artists and designers Kiki Picasso, Keith Haring, Jean-Michel Folon, Tadanori Yokoo, Alfred Hofkunst, Sam Francis, Vivienne Westwood, and this year's Art Specials by Rotella, are marvelous. The creativity continues in their Spring/Summer '94 line—from the gold band and face of the elegant Gold Breeze and Lady Sky, and the silver face and flexible metal band of the sophisticated Godefroi to the whimsical and colorful red, green, and yellow fruit salad, Anguria. (For further information contact: 212-505-4054).

An innovation by the footwear company, ROSE-LEE, BEVERLY HILLS, may raise or lower your expectations. Their shoe collection features a patented heel screw device, engineered at the base of the sole, that allows you to adapt the height of the heel from one to three inches. This interchangeable heel system comprises seven styles, offered in eight colors of suede and leather. An interesting idea for the modern woman, the line is priced from \$60.00. The heels purchased separately retail from \$8-\$25. (For further information contact: 800-444-Heels).

continued on page 8

continued on page 7

INTERNATIONAL DATELINE

JULY 16-19 DALLAS
INTL WESTERN MARKET

JULY 31-AUG. 2 LOS ANGELES
EUROSTYLE (European Menswear)

JULY 16-22 MIAMI
SWIMWEAR SHOW

JULY 31-AUG. 2 ATLANTA
MEN'S & BOYS' MARKET

JULY 17-19 NEW YORK
UOMOMODA (Italian Menswear);
THE EXCLUSIVE (Tailored Menswear)

JULY 31-AUG. 3 DUSSELDORF
COLLECTIONS PREMIERES
(Men's, Women's Children's)

JULY 17-20 MIAMI
MEN'S & BOYS' MARKET

AUG. 1-3 NEW YORK
INTIMATE APPAREL SALON

JULY 17-21 PARIS
WOMEN'S COUTURE SHOWINGS

AUG. 1-5 NEW YORK
INTIMATE APPAREL MARKET

JULY 22-24 KUALA LUMPUR,
MALAYSIA
ASEAN FASHION TRADE EXPO

AUG. 1-12 NEW YORK
WOMEN'S RESORT MARKET &
SHOWS

JULY 23-26 NEW YORK
JEWELERS OF AMERICA INT'L
SHOW

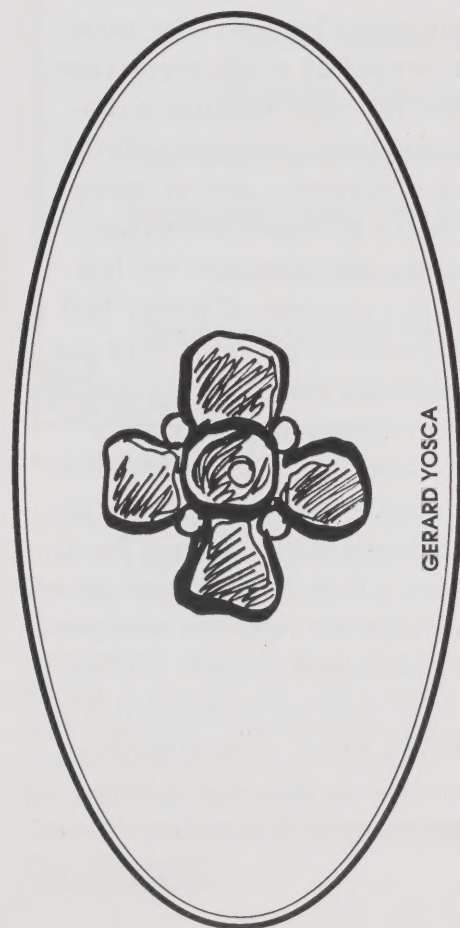
AUG. 5-7 COLOGNE
HERREN-MODE WOCH (Menswear)

JULY 25-27 NEW YORK
MENSWEAR SHOWS (Spring)

AUG. 5-8 MIAMI
WOMEN'S & CHILDREN'S MARKET

JULY 30-AUG 2 DALLAS
MEN'S & BOYS' MARKET

hearts suspend from multicolored faceted glass bead and gold 60" lariats, worn either full length or tripled around the neck. In BUTLER & WILSON's highly dramatic and diversified collection, the outstanding pieces are their Swarovski crystal, jet and pearl Edwardian chokers, and the Renaissance-inspired Venetian glass cross, plus the magnificent jeweled unicorn pendant with brightly colored cabochon stones and pearls. Inspired by Benvenuto Cellini, the latter can also be worn as a pin. At JADED STUDIO, ancient civilizations are recalled in small intaglio coin earrings, pins and rings. MARVELLA revives the Art Nouveau era in the luxe range



that combines ivory, pearl, bronze, matte gold and silver. Ornamental, sculpted surfaces embellished with curvilinear motifs, are fashioned into a variety of necklaces and earrings. ELIZABETH TAYLOR FASHION JEWELRY COLLECTION, created exclusively for Avon, features unusual pieces, both bold in scale and elegant in design. Striking — the matte gold horse head pin with baroque pearl and rhinestone accents, and the opulent Renaissance cabochon stone crosses.

Finally, the one accessory no woman can do without — a watch. SEIKO CORPORATION has introduced a line of bridge priced fashion time pieces called the JAZ COLLECTION. Original silhouettes offer a

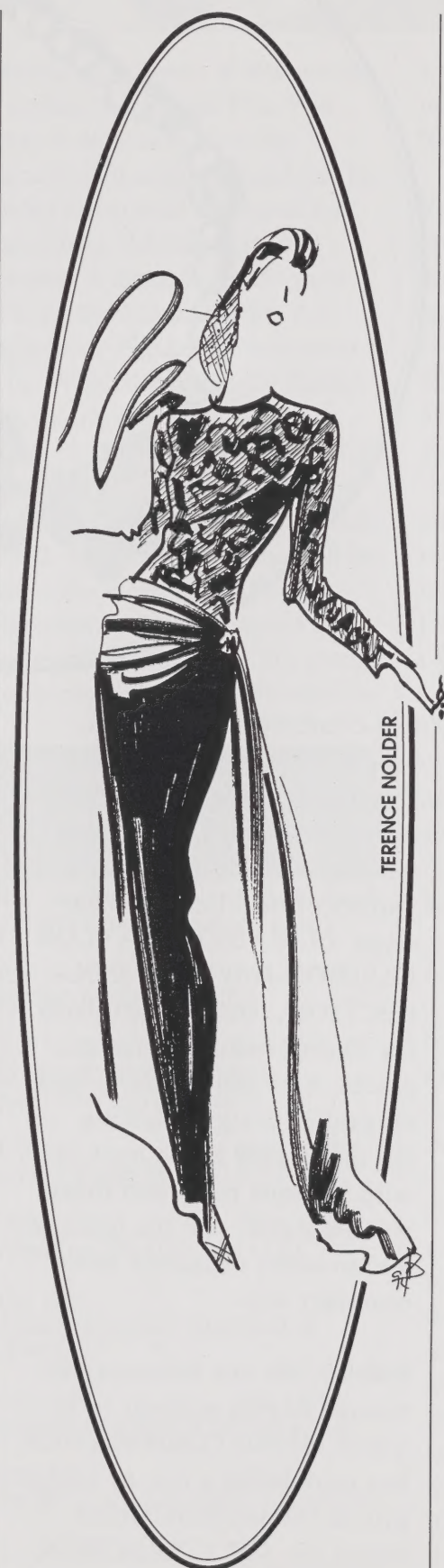
variety of colors and styles, including two-tone dial treatments, faceted crystals, and uniquely colored and textured bands. They're displayed in decorative music boxes (each playing a pop tune), that can double as portable jewelry boxes for the traveler.

*To All Our
Readers,
We Wish You
A Most Relaxing
And Enjoyable
Summer*

NEW YORK WELCOMES...

British designer TERENCE NOLDER is no new-comer to fashion. His breathtaking eveningwear and special occasion designs have been featured in such upscale British stores as Harrods, Harvey Nichols, Selfridges, and Liberty. His collection has also been showcased by prestigious U.S. retailers such as Saks Fifth Avenue, Neiman Marcus, and Nordstrom. Nolder, who was also awarded the prestigious British Designer of the Year Award, has his customer very well defined: "I'm designing for the modern, confident woman who is well-groomed and wants to look as if she's made an effort when she dresses. I want to reintroduce glamour and sex-appeal into women's fashions, to make women, whatever their age, feel feminine and truly special when they wear my designs. The attitude of the collections is definitely modern."

Now, for the first time, the Terence Nolder Collection has permanent representation in the U.S. at the Janet Reis showroom. For Holiday '94, luxury European fabrics from France, Italy, Switzerland, and Austria translate into impeccably cut and meticulously detailed designs. The choices range from understated elegance to unashamedly



romantic and feminine gowns. Fabrics include featherweight pleated chiffon, Chantilly lace, panne velvet, lacquered knits, wool jacquard, georgette, satin, and diamante-studded organza. Much emphasis is placed on texture, exemplified in rich brocades, and Fortuny pleated and fluid devore jersey. The latter employs a stunning Venetian pattern on a sheer jersey backdrop. Black is the mainstay of the collection, with many styles also available in ruby red, royal blue, bottle green, chocolate, and violet. Highlights include a full length black strapless column, subtly swathed in silk chiffon at the bust, with an illusion see-through Chantilly lace inset, accented by a silk crepe rose. Its slim skirt features a dramatic train. Another column incorporates a devore velvet bodice scooped low at the back, and draped at the hip with a cascade of jersey that plays hide-and-seek with a thigh-high slit! Tunics are also key players in delightfully relaxed yet chic versions. A Chantilly lace tunic, with an asymmetrical hemline, floats over a long slim Empire dress, with jersey bodice and crystal-embellished pleated chiffon skirt. Also asymmetrical is a jersey tunic, with glittering paillettes, that tops a long jersey sheath. Another devore

continued on page 7

DESIGNER FOCUS... GHOST

GHOST, an unusual name for a women's RTW collection, derived from "ghostwriter," represents the fact that the designs are a collaboration of talent: Tanya Sarne, Creative Director, who is responsible for the entire concept, Angela Southwell, Designer, and Sophie Malig, Design Assistant. Ghost, a British company based in London, uses primarily viscose and rayon in their collections; however, for Fall/Winter '94, chiffon and mohair are key components. "One of the reasons I feel that Ghost is so popular with today's

woman is that it is designed for women by women," states Sarne. We take into consideration the fact that not everyone's body is perfect, so the Ghost collection addresses all shapes and sizes. Also, the clothes pack really well and don't need special attention."

Fluidity and femininity are the cornerstone of this collection, lending an ethereal grace to a sumptuous palette that encompasses brilliant brights (yellow, orange, turquoise), neutrals (black, cream, graphite), pastels, and metallics. There are a variety of looks in this extensive line, ranging from easy daytime fashions to high glamour eveningwear. The latter includes a number of stunning entrance-makers, reminiscent of Hollywood in the fifties. These range from a white embroidered leaf dress with

pink georgette seersucker polo top, and long full green crepe skirt to a silver/blue, long satin coat fitted to the waist and flowing to the ankle. The coat tops a camisole crepe seersucker vest and green embroidered leaf Capri pants. Georgette is important for P.M. panache, translated into a myriad of sweeping components from Matelot pants, bolero shirt, waistcoat, and pencil skirt to satin trim coat and classic shirt. A knockout is the graphite georgette highwaisted pants, complete with suspenders, which could double as a jumpsuit, topped by a sparkling silver bead openwork tunic. Fabulous!

Wholesale: \$50-\$500
c/o Showroom Seven
241 West 37th St.,
New York, NY 10018
212-840-7277; Fax: 212-768-2224

SPRING/SUMMER '95 PREVIEW

TEXTURE, TEXTURE, TEXTURE

CRUMPLED - CRINKLED EFFECTS

THREADBARE APPEARANCE - RUSTIC SURFACES

TRANSPARENT LOOKS - OPAQUE SHEER WEAVES

UNDERSTATED METALLIC LUSTRE

LINEN & LINEN BLENDS (OFTEN WITH WOOL)

WOOL - LIGHT & COOL

LACE & LACE EFFECTS - EYELETS & OPENWORK

ETHNICS - INDIA & INDONESIA

FLORALS - LARGE & OFTEN BLURRY

THE BUTTERFLY

STRIPES

A CONTINUATION OF NEUTRALS, BLACK, WHITE

A RANGE OF PINKS, CORALS, YELLOWS

"NY WELCOMES" continued from page 6

velvet tunic opens half way up the front to expose a jersey bodysuit and fluid palazzo pants. Truly chic is a black dinner suit, with diamante buttons and sheer georgette sleeves. Finally, a pleated, silk satin pj pairs with a dressing gown styled evening coat in devore velvet — a definite head turning combination! (530 Seventh Avenue, 28th fl., 840-1612; Fax: 840-1655)

"I-VIEW" continued from page 4

Finally, at the risk of sounding like a commercial, a wonderful stain remover has come to our attention — "ZOUT"! Upon receiving this item, I sent it out for the ultimate test. And, I am happy to announce, both mother and mother-in-law find it a miracle in a bottle. Old and set stains disappear. For all fabrics, it is also biodegradable, environmentally

friendly, and does not use animals in its testing. In our industry, anything that cleans like this and comes with these credentials should be bronzed.

For further information
contact: 310-374-6893.

"HOLIDAY PIZZAZZ" continued from page 3
for an enticing collection at AUGUSTUS. A burn-out velvet floral tunic glides over drawstring matte jersey pants, topped by a silk velvet jacket, all in black. Riding jackets, in red or gray pinstripe, mix nicely with a black jacquard vest and jodhpurs in black velvet.

AFTER FIVE's rich looking separates and luxurious trims give eveningwear a high-style appeal. Full satin ball gown skirts come in a variety of colors and pair with solid black velvet or multicolored beaded bustiers. Satin stoles

are also available in matching colors. Lamé halters and bodysuits work well with black velvet pants or skirts, and a full length velvet cape, with fox trim, is available as a cover-up

JEANETTE KASTENBERG knows how to have fun! For Holiday, she takes color and shine to the max with vinyl, silk satin and lots of sequins. Marabou trims many of the pieces, such as the satin suit with hooded jacket and A-line skirt. Baby doll dresses are a favorite body — one has all-over clear sequins and sheer overlay. Ball gown skirts are

also present. One beauty is the asymmetric cut, black and white plaid with crinoline.

Evening pieces focus on brightly colored sequined tops at LIZ CLAIBORNE. In sapphire, emerald, azalea or gold, matte sequined tanks were paired with similarly colored short skirts and pleated black pants. For NICOLE MILLER dresses are key, with lovely floral embroidery embellishing their black rayon crepe skirts. Shapes are all short and include a sleeveless V-neck, a cross-backed tank, and an empire and a slip, both with optional bolero.

International Dateline *continued from page 4*

AUG. 6-8 BERLIN
MODABERLIN
(Men's/Women's/Children's
Outerwear & Accessories)

AUG. 7-9 NEW YORK
ACCESSORIE CIRCUIT; FASHION
ACCESSORIES EXPO; STYLEWORKS

AUG. 7-10 NEW YORK
FFANY (Footwear); INT'L KIDS
FASHION SHOW

AUG 8-12 NEW YORK
ACCESSORY MARKET

AUG. 8-14 NEW YORK
NATIONAL HOSIERY WEEK

AUG. 12-16 LOS ANGELES
WOMEN'S & CHILDREN'S MARKET

AUG. 13-16 COPENHAGEN
INT'L FASHION FAIR

AUG. 14-16 NEW YORK
EUROSTYLE (European Menswear);
NY GIFT SHOW

AUG. 14-16 DALLAS
MEN'S SPORTSWEAR MINI-MARKET

AUG. 15-17 NEW YORK
THE PRINT SHOW (Fabric Design);
DESIGNERS' COLLECTIVE & MODE
COAST (Menswear)

AUG. 16-18 NEW YORK
INPRINTS NY (Textile Prints);
YARN FAIR/CAD EXPO
(Yarn Sourcing & Computer Systems)

AUG. 18-22 NEW YORK
WOMEN'S & CHILDREN'S MARKET

AUG. 25-30 ATLANTA
WOMEN'S & CHILDREN'S MARKET

AUG. 26-30 CHICAGO
WOMEN'S & CHILDREN'S MARKET

AUG. 27-30 NEW YORK
INT'L FASHION BOUTIQUE SHOW

AUG. 27-30 SAN FRANCISCO
WOMEN'S MARKET

*These designer groups will
be in New York for Resort:
American International Designers
at the Waldorf (8/6)
Designers at the Essex House (8/6),

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(212) 289-0420

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